### **Amrita Devi Foundation**

169, 2nd Floor, Old No. 342/2, Sarpanch Ka Bara, Mandawali, Fazalpur, Delhi-110002 +91 9717038240, +91 9899252740 www.amritadevifoundation.org

### **Project Report**



"To be an enabler for WOMEN in Uttarakhand to become independent and support their family and contribute in the upliftment of society" -Govind Singh Negi, Founder

www.amritadevifoundation.org

### **Table of Content**

2

Table of Content	2
About us	4
Overview	5
How did we start?	5
What do we wish to accomplish?	6
What is the problem in hand?	7
OUR ORGANIZATION STRUCTURE	8
OUR TEAM	9
WHAT ARE WE AIMING HOLISTICALLY?	13
Digital Marketing:	13
Tailoring:	13
Computer Operator	13
Students Detail	15
Photos	16
Students Detail	17
Photos	18
Students Detail	19
Photos	20
Students Detail	21
Photos	22
Photos	23
Methodology	26
Class Hours:	26
Class Days:	26
Assessment:	26
Personality Development Class:	26
TAILORING	27
MODULE-1	27
STITCHING SAMPLES	27
GARMENT & CONSTRUCTIONS	27
STITCHING SAMPLE	27



3

DRAFTING	27
GARMENT CONSTRUCTION	27
COMPUTER OPERATOR	28
PART I – Computer Basics & Microsoft Office	28
MANAGING DESKTOP (Practical)	29
RECYCLE BIN (Practical)	29
WINDOWS (Latest Version)	29
MICROSOFT OFFICE 2010	31
PART II – Internet & Social Media	32
DIGITAL MARKETING	33
Photos	36
Impact we have created	39
Our Success Stories	40
About this	42
Objective	42
How we do this	42
NEED FOR THE PROJECT	46
The Digital Marketing Course with employment assistance	46
Objective	46
Who should be made part of the project?	47
What is the desired outcome of the project?	47
Brief of the program	47
Interview selection process:	48
Training in details:	48
BUDGET REQUIRED 2021	49



### About us

4

Registered Address	169, 2nd Floor, Old No. 342/2, Sarpanch Ka Bara, Mandawali, Fazalpur, Delhi-110002
PAN	ААНТА3765Н
Registration Number	3778
Date of Registration	29-May-2019
Registration under 12A	CIT(EXEMPTION), DELHI/12AA/202 0-21/A/10344
Registration under 80 G	Applied for
Registration under NITI Ayog	DL/2020/0269555
Facebook	https://www.facebook.com/amritadevifoundation
Linkedin	https://linkedin.com/company/amritadevifoundation
Instagram	amritadevifoundation
Email	amritadevifoundation2020@gmail.com
Website	www.amritadevifoundation.org
Contact Number	+91 9717038240, +91 9899252740



### **Overview**

Amrita Devi Foundation is a trust registered under the Indian Trust Act 1882 founded in 2019 with an objective to support people in Uttarakhand, India. We are working extensively towards the betterment of the people of Uttarakhand.

### How did we start?

Amrita Devi Foundation was started by some Vigilant, educated youth of Uttarakhand, who took a pledge to do something for the society. During their childhood, they have seen the difficult life of remote rural families of Uttarakhand. Even today there is a lack of basic necessities like education, health etc. No one could have known the plight of these poor families better than these young men.

In such a situation, these youth decided to do something for the economic upliftment of the poor and deprived families living in rural areas. It started with limited resources and some generous donations from big hearted people. The initiative was supported by many selfless activists and volunteers and the Amrita Devi Foundation's family began to grow.



### **OUR ORGANIZATION STRUCTURE**



Media Manager



### **OUR TEAM**

	An HR and Business leader, blogger, social activist with dual Masters in Computer Application and Business Administration from Symbiosis University, Pune AND having 18+ years of rich experience in the field of Talent Management. <b>He has been awarded Top</b> <b>100 HR Tech Minds in 2018.</b> Currently, he is designated as Sr Director-Talent Management & Delivery Center Lead for a global IT company called 3Pillar Global (www.3pillarglobal.com) having a global presence in 4 countries US, India, Romania, and the UK. He is currently heading the talent function globally.
SHOBHA BISHT, FOUNDER & TRUSTEE	She is a housewife with two kids. She is living in Vinod Nagar in Delhi. She has a passion to help people in need, especially from Uttrakhand. With the help of Amrita Devi Foundation, she wishes to support kids from weaker sections of the society and women who need her help.



NEERAJ SINGH, EXECUTIVE DIRECTOR	He is a professional with 20+ years of experience in Commercial Activity specialized in Import, Export, and Logistics. Holding Bachelor of Science Degree from MD University Rohtak, Web Designing and Development Degree from Wintech Computers, Faridabad and Certificate in Computers from IGNOU, Delhi. Currently, He is designated as Manager Finance (Commercial & Logistics) in Vihaan Networks Ltd. A company engaged in R&D and manufacturing of Telecom & Transmission equipment like BTS, Radio, Repeater, etc. He is also a sportsperson from school time, participates in the State and National tournament of Handball, Tae-Kwando, Relay Race, Kho-Kho and many more.
MAMTA SETHI, GENERAL MANAGER	Mamta is an HR professional and educationist with MBA in HR and Marketing who has supported many education institutes to start from scratch. He was an HR professional helping multinational companies to find the best of the talent for their organization. She is passionate for social work and giving back to society and that is the reason she is very much involved in the social work of Amrita Devi Foundation





DIMPLE RAWAT, GENERAL MANAGER

Dimple the ex Air Force officer who started her second inning of her professional life as an HR professional.

She is currently working as DGM-HR in Barco. She is from Uttarakhand and has a soft corner for the people of Hills.

That is precisely the reason, she is involved in the cause Amrita Devi Foundation is supporting



# DONATION DRIVE

### **Event-1**

# Primary School Massu- Almora Uttarakhand

(We donated Clothes, Toys and Shoes to the school kids)







## **Event-2**

## Sr Secondary School Bajan-Almora

## Uttarakhand

(We donated Clothes to the school kids)







# Event-3 Primary School Khobra- Almora Uttarakhand

(We donated School Bags to the school kids)







# Event-4 Sr Sec School Binayak-Almora Uttarakhand

(We donated School Bags to the school kids)







# Event-5 Primary School Massu-Almora Uttarakhand

(We donated School Bags to the school kids)







# Event-6 Primary School Amrolidhar-Almora Uttarakhand

(We donated School Bags to the school kids)







### -----END OF REPORT-----

