

Amrita Devi Foundation

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www.amritadevifoundation.org

Project Report



“To be an enabler for WOMEN in Uttarakhand to become independent and support their family and contribute in the upliftment of society”

-Govind Singh Negi, Founder

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About us

Registered Address	169, 2nd Floor, Old No. 342/2, Sarpanch Ka Bara, Mandawali, Fazalpur, Delhi-110002
PAN	AAHTA3765H
Registration Number	3778
Date of Registration	29-May-2019
Registration under 12A	CIT(EXEMPTION) , DELHI/12AA/202 0-21/A/10344
Registration under 80 G	Applied for
Registration under NITI Ayog	DL/2020/0269555
Facebook	https://www.facebook.com/amritadevifoundation
Linkedin	https://linkedin.com/company/amritadevifoundation
Instagram	amritadevifoundation
Email	amritadevifoundation2020@gmail.com
Website	www.amritadevifoundation.org
Contact Number	+91 9717038240, +91 9899252740

Overview

Amrita Devi Foundation is a trust registered under the Indian Trust Act 1882 founded in 2019 with an objective to support skill development and bring employment for the Girls and Women in Uttarakhand, India.

With many people moving out of the hills of Uttarakhand and going towards cities to find a better quality of life, hills are deserted. One of the ways to deal with the situation is to provide better skill development to the women in the Hills so that they can find and build opportunities in Uttarakhand as opposed to moving out and moving towards cities.

We are working extensively for the employment and livelihood of the people of Uttarakhand. We have been focusing on the women of remote areas of Uttarakhand. We are working for women's empowerment by providing them skill development training and making them independent so that they are able to not just help their own self but also the other members of their family too.

How did we start?

Amrita Devi Foundation was started by some Vigilant, educated youth of Uttarakhand, who took a pledge to do something for the society. During their childhood, they have seen the difficult life of remote rural families of Uttarakhand. Even today there is a lack of basic necessities like education, health etc. No one could have known the plight of these poor families better than these young men.

In such a situation, these youth decided to do something for the economic upliftment of the poor and deprived families living in rural areas. It started with limited resources and some generous donations from big hearted people. The initiative was supported by many selfless activists and volunteers and the Amrita Devi Foundation's family began to grow.

Now Amrita Devi Women Skill Development Institutes which is a branch of Amrita Devi Foundation has started spreading very fast in rural areas of Uttarakhand.

What do we wish to accomplish?

VISION:

To be an enabler for WOMEN in Uttarakhand to become independent and support their family and contribute in the upliftment of society

MISSION:

To provide skill development training to 500 Women in next 3 years by end of 2023 through AMRITA DEVI WOMEN'S SKILL DEVELOPMENT INSTITUTE in Tailoring, Beautician, Computer Operator and Digital Marketing in Uttarakhand

KEY PRIORITIES:

- Developing the skills of women in Uttarakhand
- Developing their overall personality by providing Personality Development Opportunity
- Finding employment opportunity and making them ready for such opportunities
- Guidance on how can be a better citizen and support their families

What is the problem in hand?

Much of the issues concerning women are there because “a systematic discrimination against females starts from childhood onwards.” “The percentage of boys attending private schools is higher, while only 29% of girls study after the age of 19 and as a result, their participation in the workforce gets reduced. Therefore, we need to change things at the family level.”

While women in India have shown their potential in every field including politics, literature and education since Independence, the status of the women in rural India is daunting and pathetic. The women in villages of India lead a tough, torturous and disconcerted life. They are the victims of a whole plethora of violence committed against them such as domestic violence, rape, molestation, forced marriage and dowry death. Female infanticide, early age pregnancy, sexual harassment and rejection are still prevalent in villages and suburbs of India

The situation of women in Uttarakhand is also more deteriorated. They have to work very hard. Women in the hills are seen working so much and so often, that her health is taken for granted. Dominated by men and guided by traditions, women on hills have to pass a very hard life. They have to cover a long distance to carry the drinking water for the family and collect fodder for their cattle. As a result their health remains ill. More than fifty percent of women suffer from anemia etc.

They need to be independent and for that they should learn skills which can provide them employment opportunities so that they can serve themselves, their families and nation.

OUR ORGANIZATION STRUCTURE



OUR TEAM



GOVIND SINGH NEGI, FOUNDER & TRUSTEE

An HR and Business leader, blogger, social activist with dual Masters in Computer Application and Business Administration from Symbiosis University, Pune AND having 18+ years of rich experience in the field of Talent Management. **He has been awarded Top 100 HR Tech Minds in 2018.**

Currently, he is designated as Sr Director-Talent Management & Delivery Center Lead for a global IT company called 3Pillar Global (www.3pillarglobal.com) having a global presence in 4 countries US, India, Romania, and the UK. He is currently heading the talent function globally.



SHOBHA BISHT, FOUNDER & TRUSTEE

She is a housewife with two kids. She is living in Vinod Nagar in Delhi. She has a passion to help people in need, especially from Uttarakhand. With the help of Amrita Devi Foundation, she wishes to support kids from weaker sections of the society and women who need her help.

	<p>He is a professional with 20+ years of experience in Commercial Activity specialized in Import, Export, and Logistics. Holding Bachelor of Science Degree from MD University Rohtak, Web Designing and Development Degree from Wintech Computers, Faridabad and Certificate in Computers from IGNOU, Delhi.</p> <p>Currently, He is designated as Manager Finance (Commercial & Logistics) in Vihaan Networks Ltd. A company engaged in R&D and manufacturing of Telecom & Transmission equipment like BTS, Radio, Repeater, etc.</p> <p>He is also a sportsman from school time, participates in the State and National tournament of Handball, Tae-Kwondo, Relay Race, Kho-Kho and many more.</p>
<p>NEERAJ SINGH, EXECUTIVE DIRECTOR</p>	<p>Mamta is an HR professional and educationist with MBA in HR and Marketing who has supported many education institutes to start from scratch.</p> <p>He was an HR professional helping multinational companies to find the best of the talent for their organization.</p> <p>She is passionate for social work and giving back to society and that is the reason she is very much involved in the social work of Amrita Devi Foundation</p>
	<p>MAMTA SETHI, GENERAL MANAGER</p>



DIMPLE RAWAT, GENERAL MANAGER

Dimple the ex Air Force officer who started her second inning of her professional life as an HR professional.

She is currently working as DGM-HR in Barco. She is from Uttarakhand and has a soft corner for the people of Hills.

That is precisely the reason, she is involved in the cause Amrita Devi Foundation is supporting

PROJECT REPORT

WOMEN SKILL DEVELOPMENT AND EMPLOYMENT IN UTTARAKHAND

FY 2020-2021

WHAT ARE WE AIMING HOLISTICALLY?

In 2021, We have an aim to train 120 girls & women on vocational training. To fulfil the aim of our foundation we have started three skill development programs mentioned below:

1. Digital Marketing:

In this program we have trained 10 students and provided them with free laptops. 4 students have been provided the training and they are currently under their internship program.

2. Tailoring:

We have started 3 centers respectively in Villages- Ghughuti, Parthola and Harda. 32 students have been enrolled in these centers and are learning these skills.

3. Computer Operator

We have one center Bhikiyasen where we have enrolled 10 students and they are learning computer skills there.

Also we are providing **Personality Development classes** to these students to improve their confidence, personality, speaking skills so that along with skills development we can prepare them for employment opportunities.

OUR 4 INSTITUTES

AMRITA DEVI WOMEN'S SKILL DEVELOPMENT INSTITUTE



GHUGHUTI CENTER

Place	Village Ghughuti, Almora, Uttarkahand
Training Partner	Geeta
Course	Tailoring
# of Students	12
Course Start Date	21-December-2020
Course End Date	21-June-2021

Students Detail

Student Name	Father's/Husband's Name	Reg. No	D.O.B	Contact No.	Educational Qualification
Janki Devi	Mr. Devendra Singh	ADWSDI001	13/10/1996		10th
Uma Khatri	Mr. Jodha Khatri	ADWSDI002	11/07/1995	8859617974	12th
Meenakshi	Mr. Umesh Chandra Khulbey	ADWSDI003	03/03/2004	9536090830	10th
Shobha Devi	Mr. Pushkar Negi	ADWSDI004	25/02/1973	8954681335	12th
Komal	Mr. Pratap Singh	ADWSDI005	03/11/2004	7830705965	10th
Pushpa	Mr. Derendra Singh	ADWSDI006	03/06/1985	7351667301	12th
Pushpa Devi	Mr. Pratap Singh	ADWSDI007	15/05/1980	9634176307	10th
Munni Devi	Mr. Narendra Singh	ADWSDI008	01/01/1983	9897640623	8th
Bhawana Bhakuni	Mr. Bhim Singh	ADWSDI009	20/06/1991		10th
Bhawana	Mr. Ranjeet Singh	ADWSDI010	27/03/2000		B.A
Chandra Bhakuni	Mr. Mahesh Bhakuni	ADWSDI011	10/05/1993		
Kamla Devi	Mr. Gopal Singh	ADWSDI012	22/06/1978	7078958653	10th

Photos



PARTHOLA CENTER

Place	Village Parthola, Almora, Uttarkahand
Training Partner	Amba Bangari
Course	Tailoring
# of Students	10
Course Start Date	22-December-2020
Course End Date	22-June-2021

Students Detail

Student Name	Father's/Husband's Name	Reg. No	D.O.B	Contact No.	Educational Qualification
Deepa Bangari	Mr. Prashant Singh Bangari	ADWSDI013	01/07/1994	7088609497	B.A
Geetanjali	Mr. Bachi Ram	ADWSDI014	05/03/2002	9319841259	B.A, 2nd Yr
Rajni	Mr. Jeetu Ram	ADWSDI015	20/07/2003		
Lata Banari	Mr. Rajendra Singh	ADWSDI016	05/02/2003	9389535011	B.Com,1st Yr
Lata Bangari	Mr. Surender Singh Bangari	ADWSDI017	04/01/2002	7417672756	B.A, 2nd Yr
Deepa Bangari	Anand Singh	ADWSDI018	07/07/2000	7466865422	B.A, 3rd Yr
Partima Devi	Mr. Prem Prakash	ADWSDI019	01/07/1992		
Asha Rawat	Mr. Laxman Singh	ADWSDI020	01/01/1988	7453096170	10th
Neema Devi	Mr. Lalit Kumar	ADWSDI021		6397309315	8th
Sarita	Mr. Ramesh Ram	ADWSDI022	12/02/2003	7310996872	B.Com(2nd year)

Photos



Photos of Certificate Distribution



BHIKIYASEN CENTER

Place	Bhikiyasen, Almora, Uttarkahand
Training Partner	Geeta Pant
Course	Computer Operator
# of Students	10
Course Start Date	23-January-2021
Course End Date	23-April-2021

Students Detail

Student Name	Father's/Husband's Name	Reg. No	D.O.B	Contact No.	Educational Qualification
Priyanka	Bheem Ram	ADWSDI023	03/25/97	7088382886	B.A
Deepa	Uttam Ram	ADWSDI024	01/01/97	8194097902	B.A
Trishla Dangwal	Bhuwan Singh Dangwal	ADWSDI025	05/16/97	8958975496	B.A
Laxmi	Uttam Ram	ADWSDI026	06/09/98	8194097902	B.A
Pooja Kumari	Chandra Pal	ADWSDI027	06/10/99	7248550843	B.A
Jyoti Bisht	Gopal Singh	ADWSDI028	02/09/2002	8954250771	B.A
Pooja Bisht	Heera Singh	ADWSDI029	03/25/2003	9720468641	B.A
Sunita	Raghunath Goshwani	ADWSDI030	10/19/2002	8791880597	B. Com
Kumkum Rikhari	Bhola Prasad Rikhari	ADWSDI031	07/28/2003	9412107556	12th
Neha	Puran Singh	ADWSDI032	04/24/2003	8755749532	B.A

Photos



HARDA CENTER

Place	Village Harda, Almora, Uttarkahand
Training Partner	Prema Devi
Course	Tailoring
# of Students	10
Course Start Date	20-February-2021
Course End Date	20-August-2021

Students Detail

Student Name	Father's/Husband's Name	Reg. No	D.O.B	Contact No.	Educational Qualification
Kavita	Harish Chaadra	ADWSDI033	04/20/2021	9012274012	12th
Lila	Chandan Singh	ADWSDI034	08/20/1998	7820078750	B.A
Laxmi	Ramesh Chandra	ADWSDI035	10/25/2002	9927143895	12th
Neelam	Bhuvan Chandra	ADWSDI036	03/08/2002	5251986373	12th
Puja	Damodar	ADWSDI037	09/06/1999	8941029414	B.A
Uma Dhyani	Pitambar Dutt	ADWSDI038	06/05/1999	6399206342	12th
Binita	Rameshchandr	ADWSDI039	07/08/2000	9891063353	B.A
Pinki	Bhavan Singh	ADWSDI040	03/05/2000	9410742142	12th
Hima Manral	Ram Singh	ADWSDI041	02/15/2003	8958381502	10th
Prema Suyal	Anand Ballabh	ADWSDI042	03/10/2002	8433101975	12th

Photos



PERSONALITY DEVELOPMENT

Trainer	Sujan Pradhan
Method	Online

Photos



MEDIA COVERAGE

निशुल्क कंप्यूटर प्रशिक्षण शुरू

भिकियासैण। भिकियासैण में महिला कौशल विकास के माध्यम से महिलाओं के सशक्तिकरण के लिए अमृता देवी फाउंडेशन ने निशुल्क कंप्यूटर प्रशिक्षण शुरू कर दिया है। जिसका शुभारंभ नगर पंचायत अध्यक्ष अंबुली देवी ने किया। शनिवार को नगर के जीजीआईटी केंद्र में शुभारंभ अवसर पर अमृता देवी फाउंडेशन के मुख्य ट्रस्टी गोविंद सिंह नेगी ने कहा कि संस्था उत्तराखंड के पर्वतीय क्षेत्रों में महिलाओं को रोजगार सृजन कर आर्थिक रूप से सशक्त बनाने के लिए कार्य कर रही है। इससे पूर्व भी संस्था दो सिलाई केन्द्र घुघती तथा परथोला में शुरू कर चुकी है। साथ ही संस्था कम्प्यूटर प्रशिक्षण, ब्यूटी पार्लर, डिजिटल मार्केटिंग आदि का प्रशिक्षण भी पर्वतीय क्षेत्रों में कराकर महिलाओं को आत्मनिर्भर बनाने में मदद करने का प्रयास कर रही है। नगर पंचायत अध्यक्ष अंबुली देवी ने संस्था के कार्यों की सराहना की। मौके पर संस्था जिला अध्यक्ष पुष्कर नेगी, ट्रस्टी जीएस नेगी, गीता पंत, नीरज, कृष्णा, गिरीश पंत, ललित बाजन, प्रेम बंगारी, देवेन्द्र बिष्ट, दिनेश बंगारी, देवगिरी गोस्वामी, कुबेर भाकुनी आदि रहे।

भिकियासैण में निशुल्क कम्प्यूटर प्रशिक्षण शुरू
भिकियासैण। नगर पंचायत भिकियासैण में महिला कौशल विकास के माध्यम से महिलाओं के सशक्तिकरण के लिए अमृता देवी फाउंडेशन ने निशुल्क कम्प्यूटर प्रशिक्षण शुरू कर दिया है। जिसका शुभारंभ नगर पंचायत अध्यक्ष अंबुली देवी ने किया। शनिवार को नगर के जीजीआईटी केंद्र में शुभारंभ पर अमृता देवी फाउंडेशन के मुख्य ट्रस्टी गोविंद सिंह नेगी ने कहा कि इससे पूर्व भी संस्था दो सिलाई केन्द्र घुघती तथा परथोला में शुरू कर चुकी है साथ ही संस्था कम्प्यूटर प्रशिक्षण, ब्यूटी पार्लर, डिजिटल मार्केटिंग आदि का प्रशिक्षण भी पर्वतीय क्षेत्रों में कराकर महिलाओं को आत्मनिर्भर बनाने में मदद करने का प्रयास कर रही है। इस मौके पर संस्था जिला अध्यक्ष पुष्कर नेगी, ट्रस्टी जीएस नेगी, जीजीआईटी संचालिका गीता पंत, नीरज, कृष्णा, गिरीश पंत, ललित बाजन, प्रेम बंगारी, देवेन्द्र बिष्ट, दिनेश बंगारी, देवगिरी गोस्वामी, कुबेर भाकुनी आदि मौजूद रहे।

भिक्रियासैण के घुघती में शुरु हुआ सिलाई केंद्र

भिक्रियासैण (अल्मोड़ा)। भिक्रियासैण विकासखंड के घुघती में कौशल विकास कार्यक्रम के तहत महिलाओं सशक्तीकरण के लिए अमृता देवी फाउंडेशन संस्था ने सिलाई केंद्र शुरू कर दिया है। केंद्र का शुरुआत पूर्व ब्लॉक प्रमुख नरेंद्र सिंह बिष्ट ने किया। संस्था के अध्यक्ष गोविंद सिंह ने बताया संस्था उत्तराखंड के पर्वतीय क्षेत्रों में महिलाओं के रोजगार सृजन और उन्हें आर्थिक रूप से सशक्त बनाने के लिए कार्य कर रही है। साथ ही संस्था कंप्यूटर प्रशिक्षण, ब्यूटी पालर, डिजिटल मार्केटिंग आदि का प्रशिक्षण भी पर्वतीय क्षेत्रों में कराकर महिलाओं को आत्मनिर्भर बनाने में मदद कर रही है। पूर्व प्रमुख नरेंद्र सिंह बिष्ट ने संस्था के कार्यों की सराहना की। इस मौके पर शोभा बिष्ट, नीरज, पुष्कर खत्री, देवेन्द्र सिंह, ममता शेट्टी, उमा खत्री, मनोज भाकुनी, गीता पपने आदि मौजूद थीं। (संवाद)

<https://circle.page/post/4630099/>
<https://circle.page/post/4646927/>

आपकी खबर

Tuesday, September 14, 2021

Home News एक नज़र देश गांव-राज्य परी की ज्योतिष फसल बाविया तमक रिलि भोले भूत बरत

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By AapkiKhabar news/Thu, 9 Sep 2021

AMRITA DEVI

How to start losing weight in 10 Days

Recommended by

<https://aapkihabar.com/vishesh/womans-empowerment-amrita-devi-foundation-changing-lives/cid4901937.htm>

COURSE CONTENT

Methodology

Class Hours:

Cutting and Tailoring - 144 hours of Training, 6 months

Computer/Digital Marketing : 72 hours of training, 3 months

Class Days:

Monday to Saturday

Assessment:

Based on Practical and Theoretical Work

Personality Development Class:

Once in a week

TAILORING

<p style="text-align: center;"><u>MODULE-1</u></p> <p><u>STITCHING SAMPLES</u></p> <p>1. Hand Seam a) Even Basting b) Uneven Basting c) Hemming d) Invisible hemming e) Blanket Stitch f) Herringbone</p> <p>2. Machine Seam a) Plain Seam b) Single Top c) Double Top d) French & Slots</p> <p>3. Neck Line a) Facing in Square & Round b) Piping in V & U</p> <p>4. Frill a) Plain b) Knife c) Box d) Gathers</p> <p><u>DRAFTING</u></p> <p>1. Adult Apron (Any One) 2. Skirts a) Plain Skirts b) Layered Skirts</p>	<p>3. Top a) Plain Top b) Designer Top</p> <p>4. Sleeve a) Plain Sleeve b) Puff Sleeve c) Cape Sleeve</p> <p>5. Collar a) One Piece Collar b) Nehru Collar</p> <p>6. Kids Dresses a) Plain Frock b) Party Frock</p> <p>7. Petticoat (4 Panel/ 6 Panel)</p> <p><u>GARMENT & CONSTRUCTIONS</u></p> <p>1. Apron 2. A – Line Frock 3. Party Frock 4. Designer Top (Any Two) 5. Designer Skirt (Any Two) 6. Petticoat (Any Two)</p> <p style="text-align: center;"><u>MODULE II</u></p> <p><u>STITCHING SAMPLE</u></p> <ul style="list-style-type: none"> ● Collar (One Piece & Two Piece) ● Placket (Shirt & Blouse) 	<ul style="list-style-type: none"> ● Dart (Plain & Boat Dart) ● Pocket (Plain, Patch & Skirt Pocket) ● Tucks (Pipe, Pine, Cross & Diagonal) ● Yoke (Square, Straight & Round Yoke) <p><u>DRAFTING</u></p> <ul style="list-style-type: none"> ● Kurta (Plain, A – Line) ● Lowers (Salwar, Chureedar, Trouser, Lower) ● Gown (Baby Choli, Yoke Nighty, Gown) ● Lanhga (Plain, Designer) ● Blouse (Plain, Choli Cut) <p><u>GARMENT CONSTRUCTION</u></p> <ul style="list-style-type: none"> ● Plain Kurta ● Designer Kurti (Any 3) ● Plain Salwar ● Churidar (Any 2) ● Lower (Any 2) ● Baby Choli Nighty ● Yoke Nighty ● Plain Blouse ● Lining Blouse
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COMPUTER OPERATOR

PART I – Computer Basics & Microsoft Office

FUNDAMENTAL OF COMPUTER (Theory)

1. Evaluation
2. Generations of computer
3. Characteristics of Computer
4. Classification of Computers
 - a) According to Technology
 - b) According to Size & Capacity
5. Advantages & Disadvantages of Computer
6. Organization of Computer
 - a) CPU
 - b) Primary Memory
 - c) Secondary Memory
7. Input Devices
8. Output Devices
9. Data Processing
10. Software
 - a) System Software
 - b) Operating System
 - c) Programming Language
11. Application Software
12. Operating System
13. Functions of Operating System
14. Types of Operating System
15. Introduction of Windows As GUI and CUI
16. Common features of GUI
17. Difference between GUI and CUI
18. Introduction to Windows (Latest Version)
19. Structure of Windows (Latest Version)
20. Features of Windows (Latest Version)
21. Concept of Files and Folders
22. Shut down

WINDOWS ACCESSORIES (Practical)

1. Calculator
2. Notepad
3. WordPad
4. Paint

MANAGING DESKTOP (Practical)

1. Control Panel
 - a) Date and Time
 - b) Display
2. Background
3. Screen Saver
4. Appearance
5. Settings

RECYCLE BIN (Practical)

1. Restore The deleted Files/Folders
2. Arranging Files/Folders in Recycle Bin
3. To Empty Recycle Bin
4. Using Properties of Recycle Bin

WINDOWS (Latest Version)**INTRODUCTION OF WINDOW**

1. Salient features of Windows (Latest Version)
2. Welcome to Windows (Latest Version)
3. Basic mouse options
4. Keyboard shortcuts
5. Navigating
 - a) Start button
 - b) Adding commands to the start menu
 - c) Removing programs
 - d) My computer
 - e) Windows explorer
 - f) The Windows

APPLICATIONS OF WINDOW

1. Document Windows
2. The title bar
3. Scroll bars, scroll buttons and scroll boxes.

MENU

1. Selecting a menu
2. Closing a menu
3. Different types of menus

HELP

1. To search for a help topic
2. Copying the contents of the help topic
3. Printing the contents of the help topic

CUSTOMIZING WINDOW 2010

1. Customizing a desktop tools
2. Adding browsing tools
3. Using active desktop
4. Personalizing desktop display

OTHERS

1. Control panel
2. Clipboard
3. Browsing through the Windows explorer
4. To start Windows explorer
5. Displaying directory and file views
6. The start line
1. Switching drives
2. Working with directories
3. Crating a folder
4. Deleting a directory
5. Searching for a specific file
6. Selecting files
7. Deselect files
8. File commands
9. Disks
10. Printing a file using explorer
11. Accessing information on network computers
12. Mapping a network drive
13. Viewing

14. Deleting print job
15. Pausing printing

MICROSOFT OFFICE 2010

MS-WORD

1. Introduction of Word Processor
2. Types of word processors
3. Creating and saving a document
4. Editing and formatting a document including changing color, size, font, alignment of text.
5. Formatting of paragraphs with line or paragraph spacing
6. Adding Header and Footer
7. Numbering pages
8. Using grammar and spell check utilities etc
9. Printing a Document
10. Inserting word art
11. Clipart and pictures
12. Page setting
13. Bullets and numbering
14. Border and shading format painter
15. Find and replace
16. Inserting tables
17. Simple advertisement making
18. Mail merge
19. Hyperlink
20. Bookmark
21. Header/footer

MS-EXCEL

1. Introduction to worksheet
2. Types of worksheet
3. Creating & saving workbook and worksheet
4. Working with spreadsheet
5. Saving and printing a workbook
6. Editing the worksheet
7. Worksheet formatting
8. Cell formatting
9. Entering formula: - Cell reference
10. Functions: - The function wizard
11. Auto calculate
12. Date and time functions

13. Logical functions
14. Statistical functions
15. Mathematical functions
16. Salary making
17. Pivot table/charts
18. Page layout

MS-POWERPOINT

1. Introduction of MS - PowerPoint
2. Understanding the concept of slide show
3. Basic elements of a slide
4. Different types of slide layouts
5. Creating and saving a presentation
6. Different views of a slide
7. Normal view
8. Slide sorter view
9. Editing and formatting a slide
10. Adding titles
11. Subtitles
12. Text
13. Background
14. Header and footer
15. Numbering slides and inserting pictures and sound in slides
16. Inserting pictures from files
17. Animating pictures and text with sound effects
18. Project to make presentation (on any topic)

PART II – Internet & Social Media

INTRODUCTION OF INTERNET

1. E-Mail ID Creation
2. Composing & Sending Mails
3. Reading Mails
4. Search Engine
5. Introduction & Uses of Google Drive

SOCIAL MEDIA

1. Introduction & Uses of Social Media
2. Different Social Media Platform
3. How to Post Message/Add and other contents in Social Media

DIGITAL MARKETING

SOCIAL MEDIA

1. Social Media Basics
2. Using Right Mix of Social Media
3. Share Your Culture Using Social Media
4. Social Media for Employee Engagement

FACEBOOK

1. Creating Facebook Page & Optimization
2. Facebook Jobs
3. Analyzing Candidate Profile on Facebook
4. Facebook Shop and Services

LINKEDIN

1. Finding The Right Fit Candidate
2. Perfect Post For Opening in LinkedIn
3. Online Company PR
4. Growing Your Network
5. Company LinkedIn Page
6. Employee LinkedIn Network

SOCIAL MEDIA WEBSITES & BEST PRACTICES

1. Microblogging (Twitter, Tumblr)
2. Photo Sharing (Instagram, Snapchat, Pinterest)
3. Video Sharing
4. Reverse Search on Candidates
5. Employee Behaviour Audit Via Social Media
6. Showcase Your Work
7. Showcase Your People
8. Showcase Your Culture

GRAPHICS DESIGNING and VIDEO

1. Creating Graphics
2. Creating & Editing Videos
3. Infographics
4. Digital Signatures
5. Video Editing

WORDPRESS WEBSITE (Building Your Personal Brand)

1. Domain Name & Hosting
2. Creating WordPress Websites
3. Blogging
4. Publishing Website
5. Security Plugins
6. Security Engine Plugins
7. Security Certificates
8. Time Machine for Website Validation

DAILY TASK MANAGEMENT TOOLS & SECURITY

1. Task management Tools
2. Regular Security Tools for Your Machine
3. Working with Images
4. Working with PDFs
5. Remote Control Softwares
6. Transferring Large Files
7. Trends & Alerts

SEARCH ENGINE OPTIMIZATION

1. On-Page SEO
2. Google Analytics
3. Google Webmaster Tools

4. Meta Tags
5. Site Map
6. Robots Txt
7. Optimize Website
8. Off-Page SEO
9. Alexa Ranking

Initiatives to support people of Uttarakhand during COVID

During both, first and second wave of COVID, Amrita Devi Foundation came forward to support the people of Uttarakhand by donating Grocery Kits to almost 350 families. We also distributed masks during both waves.

Photos



कोरोना संक्षेप

कोरोना संक्रमण की रोकथाम को एकजुटता दिखा रहे हैं लोग संस, द्वाराहाट : कोरोना वायरस के कारण लॉकडाउन की स्थिति में गरीब परिवारों को खाद्य सामग्री वितरित करने का कार्य लगातार जारी है। गांव-गांव लोगों को जागरूक करने का अभियान भी जारों पर है। भाजपा प्रदेश कार्यकारिणी सदस्य कैलाश भट्ट गरीब लोगों को आटा, चावल, तेल, नमक आदि वस्तुओं का वितरण कर रहे हैं। पूर्व प्रमुख ममता भट्ट भी लोगों को मास्क वितरित कर रही हैं। उत्तर, दरस्य क्षेत्र में अमतादेवी फाउंडेशन का भी गरीब परिवारों को राशन वितरण का कार्य जारी है। मंगलवार को फाउंडेशन अध्यक्ष पंकज कुमार के नेतृत्व में धमड़ा में खाद्य सामग्री वितरित की गई। बताया कि विषम परिस्थितियों में यह कार्य जारी रहेगा। सामाजिक कार्यकर्ता नारायण रावत, असगोली ग्राम प्रचान दीवान सिंह अधिकारी व अन्य ने असगोली, बसेरा को सैनिटाइज कर मास्क वितरित किए। इस तरह मदद कर रहे हैं।



Impact we have created

- Created an awareness in villages in Almora on Women Empowerment and Employment needs
- Trained x number of girls/ women in different skill development programs
- 4 girls/ women have started their own business
- 2 girls/ women took the job as computer operator
- Made above 6 girls/ women self dependent

Our Success Stories



Name: Ganga Pant

Profession: Training Partner with Amrita Devi Foundation

Center: Ghughuti

Success Story: After getting associated with Amrita Devi foundation, she is independent and contributes to her family's earning.



Name: Amba Devi

Profession: Training Partner with Amrita Devi Foundation

Center: Parthola

Success Story: After getting associated with Amrita Devi foundation, she is independent and contributes to the family's earning.



Name: Prema Devi
Profession: Training Partner with Amrita Devi Foundation
Center: Harda
Success Story: After getting associated with Amrita Devi foundation, she is independent and contributes to the family's earning.



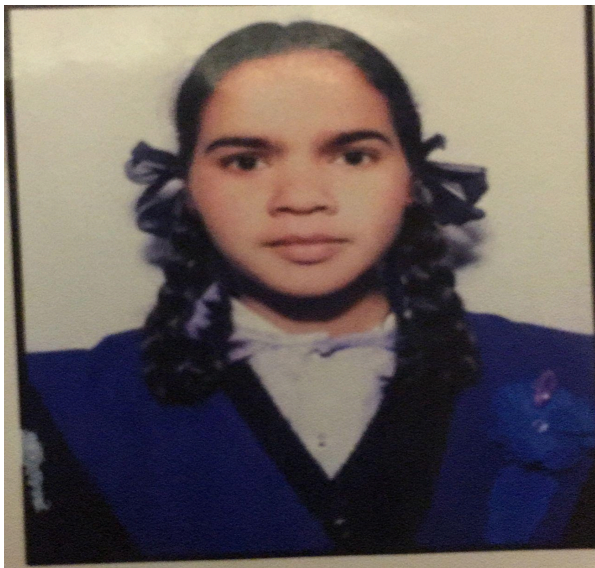
Name: Geeta Pant
Profession: Training Partner with Amrita Devi Foundation
Center: Bhikyasen
Success Story: After getting associated with Amrita Devi foundation, she is independent and contributes to the family's earning.



Name: Uma Dhyani

Center: Harda Center

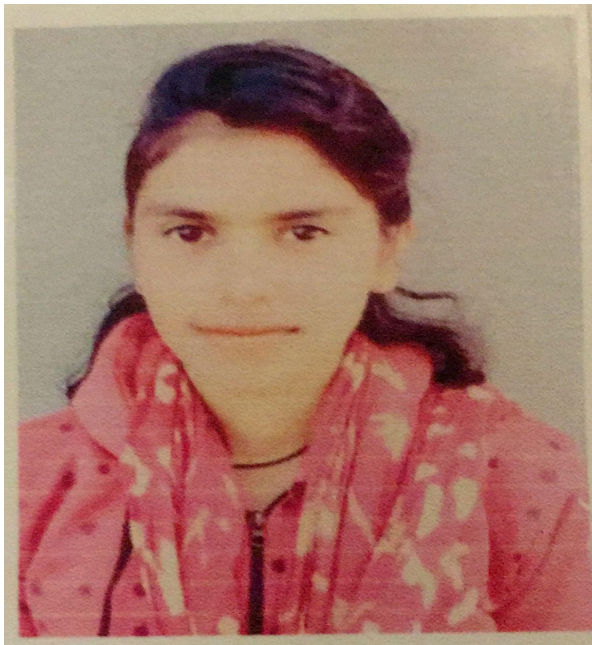
Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.



Name: Sarita Arya

Center: Parthola Center

Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.



Name: Puja Dhyani

Center: Harda Center

Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.



Name: Asha rawat

Center: Parthola Center

Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.



Name: Pinki

Center: Harda Center

Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.



Name: Binita

Center: Harda Center

Success Story: After completing her tailoring course from Amrita Devi foundation, she has started stitching clothes and become a helping hand in her family.

ANOTHER INITIATIVE

BAATEIN
UTTARAKHAND
Ki

Talk Show

BAATEIN UTTARAKHAND KI

About this

It is a talk show started by our foundation where we invite different people from Uttarakhand to talk on topics around people, challenges, culture, business opportunity, politics, government schemes of Uttarakhand.

Objective

Objective of this talk show is to educate and aware our audience on the culture, challenges and opportunities in Uttarakhand i

How we do this

We do a 30 minutes Talk show every Sunday on Facebook live where the invited guest comes and talks about the challenges in life of Uttarakhand.

WHAT WE HAVE ACCOMPLISHED

So far we have invited below mentioned guests on our talk show

 <p>"Baaton Uttarakhand Ki"</p> <p>"श्रीमती कल्पना चौहान जी" प्रसिद्ध उत्तराखंडी गायिका (अतिथि)</p> <p>"हमारी धरोहर हमारी संस्कृति हमारे लोकगीत"</p> <p>22 AUGUST, SUNDAY 11:00 AM</p> <p>"स्ववाइन लीडर डिपल रावत" (मेज़बान)</p> <p>www.amritadevifoundation.org</p>	 <p>"Baaton Uttarakhand Ki"</p> <p>Role of Women in Uttarakhand Police</p> <p>"Asmita Mangain" DySp (under trainee), Uttarakhand Police (Guest)</p> <p>ON SEPT 05 SUNDAY</p> <p>@11:00AM</p> <p>"Govind Singh Negi" Trustee ADF (Host)</p> <p>www.amritadevifoundation.org</p>
 <p>"Baaton Uttarakhand Ki"</p> <p>"Role of SHGs and MFIs towards Women Empowerment in Uttarakhand"</p> <p>"Dr. Vinay Kandpal" Department of General Management UPES Dehradun (Guest)</p> <p>f LIVE ON 29 AUG</p> <p>@11:00AM</p> <p>"Ms. Tanya Bisht" (Host)</p> <p>AMRITA DEVI FOUNDATION HELPING BUILD UTTARAKHAND</p>	 <p>"Baaton Uttarakhand Ki"</p> <p>"Support for Uttarakhand by People living in Metros"</p> <p>Rajiv Naithani EVP & Chief People Officer, Infogain (Guest)</p> <p>f LIVE ON 25 JULY</p> <p>@11:00AM</p> <p>"Govind Singh Negi" Founder ADF (Host)</p> <p>AMRITA DEVI FOUNDATION HELPING BUILD UTTARAKHAND</p>



"बातें उत्तराखंड की"

"YOUTH ON THE WAY BACK TO UTTARAKHAND"




MANOJ KUMAR BISHT (GUEST)

GOVIND SINGH NEGI (HOST)

@11AM ON 6TH JUNE


LIVE ZOOM

www.amritadevifoundation.org




"बातें उत्तराखंड की"

LIVE



"Mr. Kailash Pant"
Former State Minister, Uttarakhand (Guest)

"उत्तराखंड में भू-कानून की मांग"



11 JULY, SUNDAY 11:00 AM

"Govind Singh Negi"
Founder ADF (Host)

www.amritadevifoundation.org



"बातें उत्तराखंड की"

LIVE



"Mrs Bela Toliya"
Jila panchayat Adhyaksh Nainital (Guest)

"Functioning of Panchayat in Uttarakhand"



01 AUGUST, SUNDAY 11:00 AM

"Sqn. Ldr. Dimple Rawat"
(Host)

www.amritadevifoundation.org



"बातें उत्तराखंड की"



"Dr. Kirti Kumari"
Scientist, Brand Ambassador "Beti Bachao Beti Padhao" (Guest)

Rural Women Empowerment through Food Processing

ON 18 JULY, SUNDAY @11:00AM



"Sqr. Ldr. Dimple Rawat (Retd)"
(Host)

LIVE

www.amritadevifoundation.org

OUR NEW INITIATIVE

DIGITAL MARKETING
COURSE

(MAKING INDIA DIGITAL)

A Training cum Employment
Initiative

NEED FOR THE PROJECT

The Digital Marketing Course with employment assistance

As Uttarakhand is a hilly area in North India and of course the life out there is very tough and that is the reason people are moving and migrating to metro cities in search of better life and job opportunities for their families and themselves.

Life of women in Uttarakhand is dedicated to their families only. They live a very hard life there struggling with the basic necessities and dealing with problems of survival of their families.

After seeing people struggling so much in Uttarakhand for their basic survival and migrating to metro cities for employment we have decided to start creating employment opportunities for them in Uttarakhand itself.

India is going digital and we need to leverage this opportunity to train our girls in Uttarakhand on Digital Marketing and provide them assistance to work remotely for metro cities and earn for themselves and their families.

Objective

The objective of this initiative is to provide training to the girls in Uttarakhand on digital marketing tools for 6 months including 2 months technical training, 1 month Personality Development classes and 3 months compulsory internship. Further provide them guidance and assistance in getting work/job/assignments. This will help in stopping the migration of people from hills to metro cities.

Who should be made part of the project?

The world is changing and becoming digital and remote working is a new normal now, we can leverage this opportunity for the benefit of people in the hills. Anyone who has passed 12th standard/graduation and has basic knowledge of the internet can be made part of this project.

What is the desired outcome of the project?

- Bringing the digital literacy to the people in hills
- Employment opportunities for people
- Less migration of people from hills to metros
- Enhancing the quality of the life of people from Uttarakhand

Brief of the program

- In the first phase, 100 girls from Uttarakhand will be selected to participate in the course
- Selection criteria will be personal interview and written exam
- Amrita Devi Foundation will bear the cost of the computer for training purpose
- Amrita Devi Foundation will bear the cost of the training (INR 15,000 per person) too
- After completion of 2 months Digital Marketing training one month personality development classes are compulsory.
- After the successful completion of 3 month training, each participant will go through a 3 months unpaid internship as part of the course/on-the-job training.
- Amrita Devi Foundation will provide guidance and assistance to find the work for these participants as soon as they complete their 6 month course.
- Amrita Devi Foundation will provide laptop/desktop to the selected participants for their 6 month course.
- Participants will be paid for their work post their internship

Interview selection process:

- Interested candidates will fill the form to enroll on the course. Here is the link to the [form](#)
- ADF team will shortlist candidates from the details received, Based on their education and financial status.
- Shortlist candidates will go for written exam(Examination form will be created by team)
- Candidates who will clear the written exam will go for a personal interview.
- After qualifying in the Personal Interview round the candidate will be selected for the course.

Training in details:

Start date

November 1st 2021

Course duration

6 Months

Training schedule

Every Saturday and Sunday (1100 hrs to 1300 hrs), 2 hours

Mode of training

Through zoom video call

Study material

Syllabus will be provided by the Amrita Devi Foundation for 3 months Training.

Certification

Participants will get a certification from Amrita Devi Foundation post successful completion of the Course.

Trainer

From Amrita Devi Foundation

BUDGET REQUIRED 2021

Number of candidates	100
Cost of laptop of one laptop	INR 50,000
Total Cost	INR 50,00,000 (Fifty Lakhs)
Management Cost/Other Expenditures	Volunteer

-----END OF REPORT-----